



## **WSHHRA Board Meeting Minutes May 2, 2014 Lake Chelan, Washington**

Meeting called to order by President, Kimberly Washburn, at 8:30am

Treasurer's report: Written report distributed by Past President, Juliet Nelson.

Minutes review: Dee Cook moved to accept the minutes as presented and Cindy Conley 2<sup>nd</sup>. Motion carried.

Membership report: Written report distributed; our goal is to maintain membership counts from 213 after a small loss of members from 2012 to 2013. Requesting that members help recruit new members/organizations. The individual who recruits the greater number of new member organizations, will win a free registration to the fall conference.

Legislative report: Presented by President, Kimberly Washburn; no current update and legislature is on recess, but Chandra Rodriguez does a great job of sending updates via email as they occur. Please watch emails.

Bylaws suggested change: President, Kimberly Washburn, detailed the proposed change to bylaws; which would waive the conference fee for board members as they are required to attend all conference meetings as well as a change to allow WSHHRA to pay lodging expenses for board members, if needed in order to allow them to attend. Financials are strong and would allow us to have a stronger pool of candidates to pull from for board positions. Would adjust again, as needed, if financials were not strong. Kathy Franz moved to accept motion as presented. Laura McClintock 2<sup>nd</sup>. Motion carried.

Technology report: Presented by Lisa McDaniel

- Website: Partner registration has been challenged to making payments on PayPal, appears to be related to either Google Chrome browser and/or a new email address for our Treasurer. Lisa is working to resolve. We will be changing the password to the membership site in the near future in order to ensure that only those who have paid memberships have access.
- Metrics report: 20 respondents to our first report. Written copy distributed. 8 metrics were included but participants were able to respond to as many as they had data available. We already have a plan to make changes to the report next year to include employer name and contact information. This is for 2 reasons: 1 to clarify data questions and 2 to provide customized reports showing how each organization compares against the WSHHRA benchmarks. Could also make changes or additions to the report for future editions. Discussed making a change to turnover so there is an additional metric for turnover that includes per diems. Next survey request will be made in January with an intention to have it close 3 weeks prior to the spring conference in 2015.

Communications report: Kelly McQuerry

- Facebook: Announced desire to increase likes/traffic on the Facebook page. As soon as we receive 100 new likes, we will do a drawing for an Amazon gift card.
- GoogleGroup: Has been very busy and she is also working to increase traffic on the Twitter page. Discussed sending a link or information in membership packets as well as sending reminders on the GoogleGroup. Kelly will also be removing folks, without active memberships, in the near future.
- LinkedIn: We do have an account and Lisa McDaniel will ensure Kelly has the log in information for the account.

President Elect: Amanda Adams; we were approved for 7.5 HRCI general credits and we will continue working on getting strategic credits in the future. Amanda will be emailing certificates to everyone who attended, after the session ends. Discussed possible site options; Cedarbrook Lodge and Tulalip Casino/Resort. Amanda asked anyone who is concerned about having an event at a casino please let her know. The pricing is very low and the conference center/hotel rooms are separate from the casino, so environment and smoke should not be concerns.

Incorporation update: Kimberly Washburn announced that we are now affiliated with the State of Washington; which allows us to meet the requirements of ASHRA. For next year, we need to have D&O and liability insurance; Kimberly is working on getting quotes now.

Dina McBride moved to adjourn the meeting. Mindy Gonzalez 2<sup>nd</sup>. Motion carried.